

Morgan Schwartz

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<http://sodacity.net>

EDUCATION

MFA, School of the Museum of Fine Arts, Boston, MA in affiliation with Tufts University, Medford, MA, 2002
BSE Chemical Engineering, Princeton University, Princeton, NJ, 1996
Certificate in Visual Art, Princeton University, Princeton, NJ, 1996

TEACHING EXPERIENCE

Visiting Faculty – School of the Museum of Fine Arts, Boston, MA, 2001 – present

VirtualResponse – a virtual course taught in collaboration with Hong Kong Polytechnic University. Students join an international design team and use the Internet to collaborate on projects that explore issues raised by globalization and information technology.

Art.net – an investigation of screen-based and network-based media. The course emphasizes the development of a creative and critical artistic practice rather than mastery of software. Students are encouraged to think broadly about the Internet as a medium and to incorporate video, performance, sound and sculpture.

Flash Bang Boom – a workshop-styled introduction to Flash, Action Script and various animation techniques.

Making Art on the WWW – an introduction to the basics of HTML and Dreamweaver. Students learn to handle text, prepare images and add sound & video to create user interactivity and organize small Web sites.

Video Basics – Students learn the fundamental principles of video making. Topics covered include non-linear editing, camera operation, storyboarding, lighting, audio, iMovie and Final Cut Pro software.

Teaching Assistant – School of the Museum of Fine Arts, Boston, MA, 2000 – 2002

Video I, Video II & Digital Arts Seminar - Led advanced technical workshops in Final Cut Pro, video for the Internet and Flash. Conducted discussions of readings (critical theory, cultural studies) and critiques of student work.

Lecturer – Temasek Polytechnic, Singapore, 1996

Physical Chemistry, Chemical Engineering Principles - Conducted lectures, tutorials, and laboratories for 115 students. Developed teaching curricula and materials for lectures, tutorials & labs. Coordinated a team of three teachers, administered exams, and managed all class logistics.

TECHNICAL SKILLS

Digital Video – Final Cut Pro, Media 100, Media Cleaner Pro, After Effects

Internet – Flash MX 2004, Dreamweaver, Director

Graphic – Illustrator, Photoshop, Image Ready

Programming – Action Script, Javascript, PHP, Perl, MySQL, MAX/MSP

Photo – B/W & Color Printing, Medium & Large Format Cameras, Scanning

Macintosh, PC and Linux OS

EXHIBITIONS/PROJECTS/SCREENINGS

2005

"CAke", Site-specific Installation in collaboration with Mary Ellen Strom and Ann Carlson, presented by MIX18 and the Lower Manhattan Cultural at the South Street Sea Port, New York, NY

"BRI: AIR", Mills Gallery, Boston Center for the Arts, Boston, MA

2004

"DUMBO Short Film & Video Festival", DUMBO Arts Festival, Brooklyn, NY

"The Reel President", Site-specific Video @ Stuyvesant Cove Park, New York, NY

"Dialogue: Art.Technology.Imagery", Montpelier Cultural Arts Center, Laurel, MD

"One Block Radius" [<http://oneblockradius.org>], PARTICIPANT Gallery, New York, NY

2003

"Land O'Lakes Digital Fantasy Portraits", ArtRages, Mobius, Boston, MA

"You're Making Me Sick", Diesel Cafe, Somerville, MA

"Shadow Casters New York", Produced by: Dancing in the Streets in association with The Kitchen & Columbia University Computer Music Center, New York, NY

"Photos from Third Space", artSPACE@16, Malden, MA

"Cyber Lounge", Boston CyberArts Festival, Gallery @ Green Street, Boston, MA

2002

"An International Project", Berwick Research Institute, Boston, MA

"localDispersal", Aquinas College, Grand Rapids, MI

"Emerging Artists", Museum of Fine Arts, Boston, MA

"Pursuit of Happiness", Aidekman Arts Center, Medford, MA

2001

"The Hope. Project" [<http://sodacity.net/hope/>], Public Art Event, Boston, MA

"National Graduate Exhibition", Tisch School of Visual Art, New York University, New York, NY

"Pressure", Boston CyberArts Festival, Gallery @ Green Street, Boston, MA

"Boit Exhibition", Grossman Gallery, Boston, MA

2000 and earlier ...

"Vid •e •o", Grossman Gallery, Boston, MA, 2000

"Orientations 2", Kathmandu, Nepal, 1997

"Thesis Exhibition", Princeton, NJ, 1996

HONORS

Visiting Artist, University of Massachusetts Boston, Boston, MA, 2003

Artist in Residence, Franz Masereel Center, Kasterlee, Belgium, 2002

Deans Fund Award, School of the Museum of Fine Arts, Boston, MA 2001

National Graduate Seminar Fellowship, American Photography Institute, New York, NY, 2001

International Teaching Fellowship, Temasek Polytechnic, Singapore, 1996

CONFERENCES/SEMINARS

Our Media Conference, Porto Alegre, Brazil, 2004
Psy.Geo.Conflux, PARTICIPANT Gallery, New York, NY, 2004
ATE Conference: Massaging>Media, Mass Art, Boston, MA, 2002
Digital Flaherty Seminar, Rensselaer Polytechnic Institute, Troy, NY, 2001
National Graduate Photography Seminar, New York University, NY, NY, 2001
Robert Flaherty Film Seminar, Long Island University, NY 2001
Robert Flaherty Film Seminar, Vassar College, Poughkeepsie, NY, 2000

TECHNICAL CONSULTING

Outpost - *Video Editing, DVD Production and Video Installation*, Barbara Gallucci, Stephen D. Paine Gallery @ MassCollege of Art, Boston, MA, 2005

Geyser Land [<http://geyserland.org>] - *Video Editing, Documentation & Web Development*, Mary Ellen Strom, Myrna Loy Center, Bozeman, MT, 2003

"Real People" for Vita Brevis Program - *Video Production*, Ann Carlson, Institute of Contemporary Art, Boston, MA, 2003

CIATV.net [<http://ciatv.net>] - *Web Development*, Think Again, Boston, MA, 2002

Digital Flaherty Seminar [<http://flahertyseminar.org/digital>], *Web Development*, International Film Seminars, New York, NY, 2001

PROFESSIONAL EXPERIENCE

Interactive Designer - BaseSix, Boston, MA, 2000 - 2004

Created interactive user-interfaces, animations, product demos, websites and marketing campaigns using Flash and Video with a heavy emphasis on Action Script. Clients included ESPN, National Geographic, AOL, HBO, AT&T and CMGI. BaseSix was an Internet design and strategic marketing firm.

Web Developer - MediaConcrete, San Francisco, CA, 1999

HomeChef [<http://homechef.com>] - built and launched new e-commerce site in 6 weeks, designed templates to incorporate XML dynamic content technology.

Bank of America - built a company-wide Intranet for the Interactive Banking Division - target audience of 1500 employees in 11 different locations.

Programmer - WebTV Networks, Mountain View, CA, 1998

Remedy Action Request System development - Worked to design, build and maintain the front end to an Oracle customer database. Integrated our Remedy implementation with Egain, a third party email tool.

Interactive tools design - integrated customized web (Perl, CGI) tools with the Remedy incident tracking system to assist agents involved in customer support.

RELATED PROFESSIONAL EXPERIENCE

Photography Assistant – DoubleTake Magazine, Durham, NC, 1998

Screened photography submissions. Assisted the editorial staff in the selection process and acted as a liaison between photographers and editors. Assisted with typography, graphic design and photographic layout of the summer 1998 issue.

Photography Instructor – TROSA, Durham, NC, 1998

Led weekly photography classes for members of the Triangle Residential Organization for Substance Abuse. Developed a curriculum.

Photography Consultant – Save The Children, Kathmandu, Nepal, 1997

Conceptualized educational materials addressing health and literacy needs for various target groups. Developed photo layout of the educational materials. Conducted fieldwork to assess project effectiveness.

Volunteer – Center for the Protection of Children’s Rights, Croatia, 1994

Coordinated daily activities for refugee children subjected to ethnic cleansing in former Yugoslavia. Taught English, math and art education.